

# ERIC CENTENO

PRODUCT DESIGN LEADER

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## WORK EXPERIENCE

### SLACK

#### Director of Product Design | April 2017 - Present

- Interim Head of Product Design, Dec 2018 - July 2019
- Current Head of Foundations Design, leading Messaging, Search, Design Systems, and IA
- Led Growth team including Upgrades, Monetization, and New User Experience
- Revamped Product Design career ladder, hiring process, and design process
- Ongoing design contributor for multiple CEO-led projects

### DISNEY

#### Lead Product Designer & Manager | Dec 2014 - April 2017

- Managed and led a team of Product Designers
- Devised and implemented workflows and design strategies
- Designed and conceptualized new products and features
- Created wireframes, user flows, comps and interactive prototypes for tv, mobile and web
- Collaborated with product owners and various Stakeholders (VP & SVP) to meet requirements

### AWEBER

#### Creative Director | May 2005 - Oct 2014

- Designed and delivered assets for mobile applications on iOS and Android platforms
- Conceptualized, designed and implemented marketing web sites, and web applications
- Created wireframes and interactive prototypes for mobile and web platforms
- Created and maintained Branding & Corporate identity
- Built and managed a team of over 15 multidisciplinary Designers

### PAST CLIENTS & EMPLOYERS

- AHRQ
- Okayplayer
- Def Jam
- Rope-a-Dope Records
- Capitol Records
- Universal Records
- THE ROOTS
- Sony
- Cakewalk

## DESIGN & MANAGEMENT SKILLS

### EXPERT IN

Team & Project Management  
Staffing and Role Creation  
Career Ladders & Development  
Creating Design Process  
Figma & Sketch  
Adobe Creative Suite

### EXPERIENCED IN

Product Development  
Cross functional Planning & Collaboration  
Roadmapping & Quarterly Planning  
Offsites & Team Culture  
HTML5 & CSS3  
Jira, Confluence, and Trello